

Sense Battleshops Challenge

Thursday 8 March 2012

Battleshops is an 'Apprentice-style' team challenge that will put your employees' talents and abilities to the test, while they take on the running of a Sense shop for the day.

Staff are challenged to market the event, stock the shop and run eye-catching campaigns to attract customers!

We have 81 Sense charity shops across the UK from which you can choose.

Please find below a video where our partner Shell share their experience of the Battleshops:



[Please download Adobe Flash Player to see this content.](#)



This challenge will test your staff's:

- Entrepreneurial skills
- Resourcefulness
- Marketing skills
- Organisation skills
- Creativity
- Team-working
- Customer service skills

Sense will provide you with:

- A dedicated project manager
- A pre-challenge event to meet with your shop manager & a Sense beneficiary
- Press coverage

"We took a huge amount out of the day and it was by far the best team event we have ever had."
Simon Constant-Glemas, VP Corporate and UK Country Controller, Shell

"A very refreshing challenge; the competitiveness it created was fun."
John Horne, Relationship Manager, Lombard

For further information please contact Sophie Breuil on 020 7014 9363 or email sophie.breuil@sense.org.uk

[Download your poster for the event \(.pdf, 547kb\)](#)