



sense
for deafblind people

Battleshops Challenge in aid of Sense

Thursday
March 8th
2012

Take over a Sense shop for the day and compete against other companies to raise the most money.



Battleshops is an 'apprentice style' team challenge that will put your employees' talents and abilities to the test. Staff are challenged to market the day itself, stock the shop and run eye catching campaigns to attract customers!

This challenge will test your staff's:

- ◇ Entrepreneurial skills
- ◇ Resourcefulness
- ◇ Marketing skills
- ◇ Organisation skills
- ◇ Creativity
- ◇ Team working
- ◇ Customer service skills



How we will help...

In return for your support, our Corporate team will provide:

- ◇ A dedicated project manager
- ◇ Press activity
- ◇ Pre challenge event with shop managers & presentation from a deafblind person



How to register

1. A registration fee of £50 per person is required
2. A fundraising target of £250 to be set per person (this amount both including pre-fundraising money and money raised as a team on the day)
3. Contact Sophie Breuil on 020 7014 9363 or email sophie.breuil@sense.org.uk

"We took a huge amount out of the day and it was by far the best team event we have ever had."

Simon Constant-Glemas, VP
Corporate and UK Country
Controller, Shell

"A very refreshing challenge; the competitiveness it created was fun."

John Horne, Relationship
Manager, Lombard

